

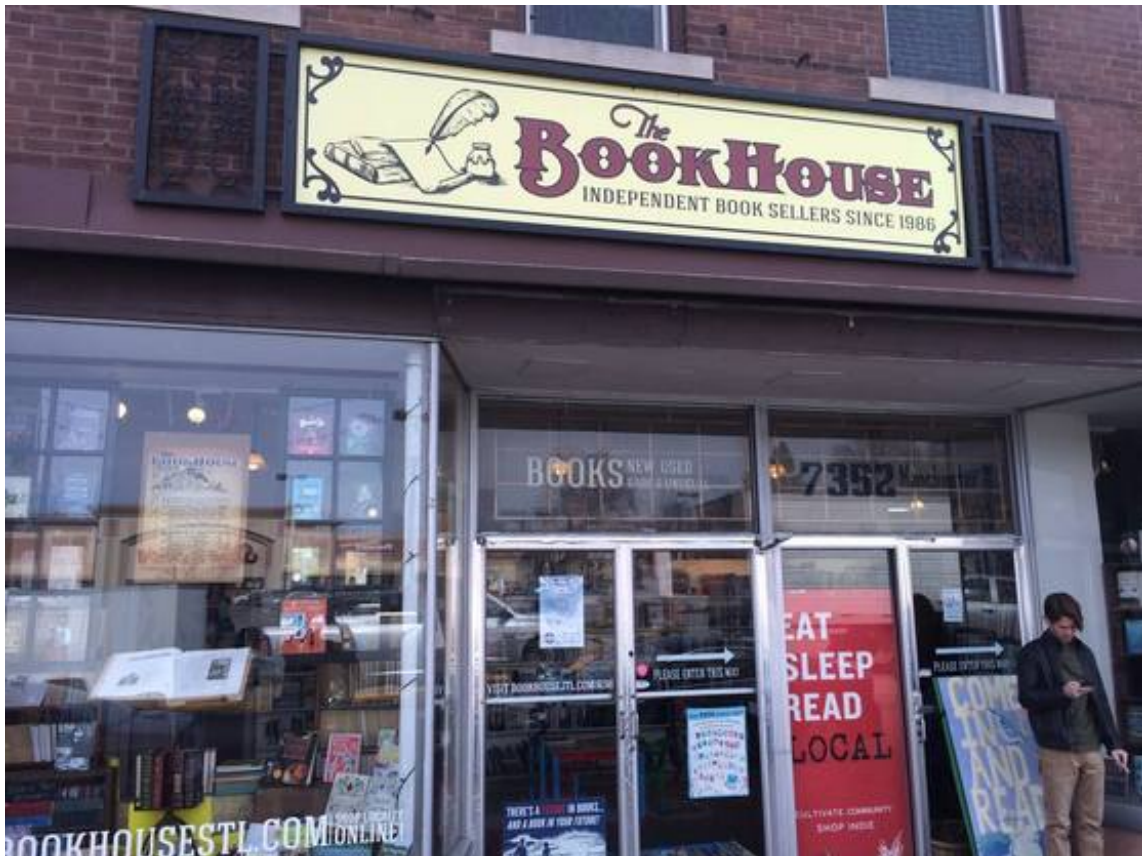


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Dear Friends and Customers,

WE'VE MOVED - but not far. Many of you know that over the last 5+ years we had a partnership with J & E Office City in Maplewood, acting as a drop-off and pickup location for computer repair. After 40 years in Maplewood, they relocated at the beginning of December, and we moved our location to [The BookHouse](#) just down the street.



We are very excited to be partnered up with The BookHouse, which is located at **7352 Manchester** in Maplewood. With our new partnership comes extended hours for computer drop-off and pickup, as well as a cozy atmosphere to find just about any book out there.

2016 A Year in Review (Tech) and What's to come

2016 has been a long and eventful year, and with many advances in technology, some setbacks and consequences. With Windows 10 becoming more mainstream, some [issues with updates](#) have caused problem that made Microsoft [rethink their update policy](#) for future builds.

We've seen [MASSIVE security breaches](#) - which reaffirms why you need to change your password on a regular basis. Microsoft and Google have both joined Amazon in the Home Digital Assistant and entertainment market, by releasing their own version of the Amazon Echo; Microsoft with the Windows 10 Hub, and Google with "Google Home".



With many of the advancements in technology (hopefully to make our lives better), comes less privacy and more responsibility. Many of the digital assistants, whether it be SIRI or Google on your phone, or an Amazon Echo at home - we have to share more information in order to reap the benefits of the new technology. Also with more and more devices becoming connected to the Internet of Things, it becomes more important to make sure that your devices are secure and that your data is protected.

One of the [largest attacks of the year](#) came from the "**Internet of Things**" in October, and used everything from hacked webcam's, dvr's, televisions, smartwatches, refrigerator's and much more. The term, 'Internet of Things or IoT' was recently coined over the last few years to mean any computing device that is connected to the Internet, whether it be appliances, wearables (such as Smart watches), or even TV's or cable boxes.

In July of this year, Niantic Labs (Google) released [Pokemon Go](#) this year - getting youngsters across the country and the world outside to capture virtual creatures.

So what does next year bring in tech? [Foldable Smartphones](#)? Gas Pumps that will [play your favorite music](#) or tell you jokes?

New advances in AR / VR (Augmented Reality and Virtual Reality) will be coming out with Microsoft's release of their [HoloLens](#). New advances in robotics and AI and prove to bring some interesting and hopefully useful product to the market over the coming years. Many other new products from phones to tablets and much more will be [released next year](#).

New Years Technology Resolutions

1. **Change your password frequently**, and don't use the same password for multiple sites and services. Over recent years and number of [password managers](#) have come to the market that sync across multiple devices and platforms, and generate random passwords for sites.

However if you want to be extra careful, an old fashion **notebook** kept in a safe place is probably your best bet.

2. **Enable 2-layer authentication**. This will send you a text message or phone call when your account is accessed from an unrecognized device. Google, Microsoft and many other major



sites and services have the ability to use 2-layer authentication.

3. Make sure your **data is backed up**, and **check the backup** to make sure it's working.

Frequently people will get a backup in place and just assume that it will continue to work. Many things, including viruses, malware, updates and more can change your system enough that your backup may not working. Don't assume it's good - check it!

4. **Don't let people or companies you don't personally know into your computer.** A lot of the nastier virus and malware of 2016 were installed from people who either cold-called random people "Claiming they were Microsoft", or that "something was wrong with your computer", and then connected they would install viruses and malware. This includes pop-up's or even audio playing, asking you to call an 800#.

5. **Do updates** - Many of the Windows 10 updates will install automatically, though that may soon change, however earlier operating systems such as Windows 8 or 7 still require manually updates. Furthermore, if you ever see an Adobe Reader, or Java update - install those as well. Many of these program updates patch security holes that make your home or work computer vulnerable.

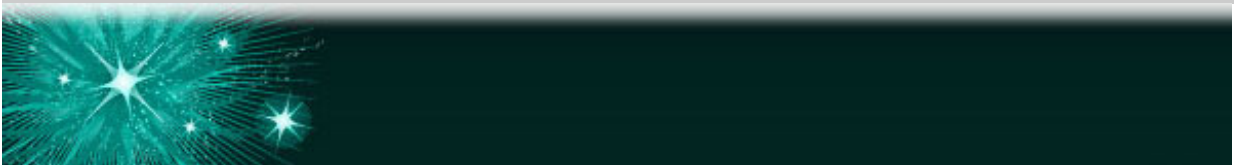
6. **Call us if you're not sure!** That's what we're here for! We have been serving home, business and non-profit customers in the Greater Saint Louis area for well over 10 years. Let us help you bring in the new year with safe and secure computing!

CALL US any time at (314)646-1880

With 2017 quickly approaching - we would like to welcome the New Year by offering a **January tune-up special** good thru 1/15/16 for **only \$75!!**



Come by and visit [The BookHouse!](#) If you are an avid reader, or even if you aren't they are a great variety of books and frequently have live entertainment over the weekend. Happy a happy and safe New Year! Let's make 2017 better than this year.



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